

**PARKING MANAGEMENT ADVISORY BOARD MINUTES
TUESDAY, FEBRUARY 17, 2015, 5:30 P.M.
FIRST FLOOR CONFERENCE ROOM**

MEMBERS PRESENT:

Bruce Gimmy
Fran Marincola
William Morse
Peter Perri
Brian Rosen
David Cook

MEMBERS ABSENT:

William Branning
Gerald Franciosa
Allen Huntington
Albert Richwagen

STAFF PRESENT:

Scott Aronson, Parking Management

STAFF ABSENT:

GUESTS/OTHERS:

I. CALL TO ORDER:

The meeting was called to order by Chairperson, Mr. Bruce Gimmy, at 5:30 p.m.

II. APPROVAL OF THE AGENDA:

Mr. Marincola made a motion to approve the agenda, seconded by Mr. Morse. Said motion passed unanimously.

III. APPROVAL OF THE MINUTES:

Mr. Morse made a motion to approve the minutes of September 23, 2014, seconded by Mr. Marincola. Said motion passed unanimously.

Mr. Rosen made a motion to approve the minutes of October 28, 2014, seconded by Mr. Morse. Said motion passed unanimously.

Mr. Morse made a motion to approve the minutes of November 25, 2014, seconded by Mr. Marincola. Said motion passed unanimously.

IV. OLD BUSINESS:

Mr. Aronson stated that the City Commission approved the in lieu for Sopra Centre, located at 110 East Atlantic Avenue on September 9, 2015. The City Commission approved the in lieu for Sonoma Grill on February 3, 2015. In addition, the SE 2nd Avenue Valet Queue has been relocated and expanded to five continuous spaces.

V. COMMENTS BY CITIZENS: (non-agenda items)

None

VI. NEW BUSINESS:

A. Recommend Approval of Text Amendment Modifying Land Development Regulations Section 4.6.9 (E) (3) In Lieu Parking Fee.

Mr. Aronson stated that during an amendment of the Land Development Regulations LDR, Section 4.6.9 (E)(3) in July 2014. The City Commission approved modifications including but not limited to reassessing in lieu of parking fees and area configuration. One notable change was the combining of areas one (1) and two (2) and the associated per space price increase.

During presentation to various advisory boards, it was recommended that two (2) small areas within the new area one (1) be changed to pricing schedules the same as current area three (3), at \$4,600 per space, as these areas are still in need of incentives to entice development.

- The Artist Alley incentive area boundary is NE 4th street to the North; NE 3rd Avenue to the West; FEC Railway corridor to the East and NE 3rd street to the South.
- The Osceola Park incentive area boundary is SE 3rd street to the North; SE 1st Avenue to the West; FEC Railway corridor to the East and just shy of SE 7th street to the South.

At the City Commission meeting of August 5, 2014 the Commission supported the recommendation. However, as it was not included in the first reading of the Ordinance, the recommended change could not be included as additional public notice would be required. Therefore, staff is bringing the item forward to incorporate these changes providing much needed development incentive to these two 2 small areas and recommending they be noted simply "Incentive Areas" on the map listed in LDR Section 4.6.9 (E)(3).

The items will be presented to the Community Redevelopment Agency, the Downtown Development Authority, the Pineapple Grove Main Street Board, and the City Commission at their upcoming respective meetings.

Staff recommends approval of the proposed modifications to LDR Section 4.6.9 (E)(3) in lieu fee creating the Incentive Area in the Osceola Park and Artist Alley areas, pricing spaces at \$4,600 per space.

Mr. Marincola moved to approve the proposed modifications to LDR Section 4.6.9 (E)(3) in lieu fee. The motion was seconded by Mr. Morse and passed 6-0.

B. 2015 Meeting Date.

Board members accepted the meeting dates as presented by staff. The meeting in November will be held on November 17, 2015, and the meeting in December will be held on December 15, 2015 due to the holidays.

VII. COMMITTEE REPORTS ON PARKING RELATED ISSUES:

Board members presented a brief status report of items taking place on their respective Boards. Mr. Peter Perri stated that Equity Group is modifying the proposal to accommodate a grocery store.

Mr. David Cook stated that the Merchant meeting is February 24, 2015 at the Fairfield Hotel starting at 8:30 a.m. In addition, there is a Merchant Association. One of the main goals of the Downtown Development Authority is to promote safe programs; rules are in place but are not being enforced.

At this time, the board had a discussion regarding sidewalk café, parking enforcement, promotion of the upcoming Bacon and Bourbon Festival and parking being waived, etc. Mr. Aronson stated he will look into the upcoming festival and will get with the Police Department. Mr. Gimmy requested to have the citation report included for the next meeting.

V. NON-AGENDA ITEMS:

None.

A. Comments by Staff

None.

There being no further business, Mr. Gimmy, declared the meeting adjourned at 6:25 p.m.

Advisory Board Liaison

The undersigned is the Secretary of the Parking Management Advisory Board and the information provided herein is the minutes of the meeting of said Parking Management Advisory Board on February 17, 2015, which minutes were formally approved and adopted by the Board on April 28, 2015.

ATTEST:

CHAIR

Advisory Board Liaison

NOTE TO READER: If the minutes you have received are not completed as indicated above, this means they are not the official minutes of the Parking Management Advisory Board. They will become official minutes only after review and approval, which may involve some amendments, additions or deletions.

S/City Clerk/Boards/Parking Management Board/minutes