

**PARKING MANAGEMENT ADVISORY BOARD MINUTES
TUESDAY, JANUARY 25, 2011, 5:30 P.M.
FIRST FLOOR CONFERENCE ROOM**

MEMBERS PRESENT:

Fran Marincola
Peggy Murphy
Alan Kornblau
Bruce Gimmy
John Gergen
Herman Stevens
William Morse
Mark Krall
Margie Walden
Cecelia Boone

MEMBERS ABSENT:

None

STAFF PRESENT:

Scott Aronson, Parking Management Specialist
Randal Krejcarek, City Engineer

STAFF ABSENT:

None

GUESTS/OTHERS:

Commissioner Gary Eliopoulos
George Mancini

I. CALL TO ORDER:

The meeting was called to order by Chairperson, Mr. Fran Marincola, at 5:38 p.m.

II. APPROVAL OF AGENDA:

Mr. Gergen made a motion to approve the agenda, seconded by Mr. Kornblau. Said motion passed unanimously.

III. APPROVAL OF MINUTES:

Deferred

IV. OLD BUSINESS

Mr. Aronson advised that the request from Café De France for the purchase of one (1) one In-Lieu parking space will be presented to the City Commission on February 1, 2011.

V. NEW BUSINESS:

A. Review A Request From Pineapple Groove To Establish A Valet parking Queue In The Railroad Parking Lot

Mr. Aronson advised that Pineapple Groove has occupied the reestablished City Limits, located in the former Hands Stationery warehouse, in the City's Railroad Parking Lot. The original City Limits was approved a valet comprised of six (6) spaces adjacent to the railroad tracks for perpendicular parking which created some traffic issues with valets backing out of the spaces. Global Parking is representing Pineapple Grove in this request. The first option they propose is to use traffic devices which will define the valet queue and allow vehicles to enter and exit the queue in a forward manner which will be less impeding to traffic. The second option is to utilize nine (9) existing angled parking spaces immediately north of the building. The Police Department has raised concerns regarding the traffic patterns specified in the first option. Mr. Aronson stated that staff recommends the second option if the Board considers approval as this option will be easier for patrons to maneuver forward. The project has forty-six (46) spaces comprised of two (2) adjoining parking lots of twenty-three (23) spaces each. The angled spaces are \$100 per space, per month which results in \$10,800 per year in revenue for the City.

Mr. Marincola spoke about the validation process. He feels that everyone should be charged the same fee whether they are a patron of an establishment or not.

Ms. Walden stated that she feels valet parking for the patrons of night clubs is beneficial in the event someone is intoxicated.

Board members spoke about valet attendants having the ability to suggest that someone not drive while under the influence.

Mr. Gergen stated that he does not believe the Board had the ability to make the valet attendant responsible for intoxicated drivers.

Mr. Aronson stated that the valet attendants will not be trained to distinguish whether or not someone is intoxicated or have a disability.

Ms. Walden made motion to approve the second option, the request from Pineapple Groove to establish a valet queue, in the Railroad Lot. The motion was seconded by Mr. Gimmy and passed unanimously.

B. Parking Study Implementation – Update Work Program

At this time, Mr. Aronson spoke of the compilation of the working group involved in the implementation process. He then explained that the study was divided into categories. Mr. Aronson spoke of some recommendations that had already begun or completed subsequent to the study relating to the shuttle service, parking for office use and the expansion of shared parking.

Mr. Marincola asked about increasing the parking requirement when going from retail to restaurant space to encourage more retail and more office space in the Downtown area.

Mr. Gimmy spoke about the transformation of the Downtown area noting that it has reached the saturation point for restaurants.

Mr. Aronson spoke of categories in the walkability portion of the study relating to crosswalks which will be addressed in the A1A Beautification project. He noted that other aspects related to the Capital Improvement Program will be discussed in segments.

Ms. Walden asked if better signage for locating the parking garages have been discussed by staff.

Mr. Aronson stated that signage have been discussed by staff.

Mr. Gimmy asked about cameras being installed in the parking garages.

Mr. Aronson stated that there are attendants on Thursdays, Fridays and Saturdays between 5:00 p.m. and 3:00 a.m. and during the rest of the weekdays from midday until 6:00 a.m.

Ms. Walden suggested that restaurants validate for parking garage use when visiting the Downtown area to market the use of the facility.

Mr. Aronson stated that restaurants are not receptive to paying for the validation. He went on to state that staff will be suggesting different beneficial programs that have no restrictions on funding. He spoke of bicycle parking and the utilization of decorated bicycle racks. The tri-rail will be installing a bicycle locker for the convenience of commuters.

Mr. Maricola asked about racks or lockers for scooters.

Mr. Aronson stated that storage for scooters may be considered. He also spoke of marketing for the smart card program and directed Board members to the City's website for more information.

At this time, Mr. Aronson directed members to the timeline for the parking study implementation.

Mr. Walden asked about the function of the Advisory Board.

Mr. Aronson stated that the Parking Management Advisory Board will forward its recommendation to the City Commission after recommendations have been reviewed by other departments.

Mr. Marincola stated that he feels that the Board members should communicate to the City Commissioners any recommendations made by staff that are not favorable.

Mr. Boone stated that she appreciates the input of staff as they have more dispensable time to review recommendations.

Mr. Aronson stated that Board members will receive workbooks after the timeline has been completed. Each meeting will have an update thereafter.

VI. COMMITTEE REPORTS ON PARKING RELATED ISSUES:

Board members presented a brief status report of items taking place on their respective Boards. Members agreed due to agendas and minutes available from the Board, there was no need for detailed minutes on this agenda item.

VII. NON-AGENDA ITEMS:

A. Comments by Board Members

None

B. Comments by Citizens

Mr. Mancini stated that the smart machine in front of Surf Slider's is not operational.

Mr. Aronson stated that the location mentioned is the visitor center and the machine is only for the replenishment of the smart cards.

Mr. Mancini stated that more retail is needed in the Downtown area.

C. Comments by Staff

None

There being no further business, Chairperson, Mr. Marincola declared the meeting adjourned at 6:43 p.m.

Venice Cobb, Executive Assistant/Board Liaison

The undersigned is the Secretary of the Parking Management Advisory Board and the information provided herein is the minutes of the meeting of said Parking Management Advisory Board on January 25, 2011, which minutes were formally approved and adopted by the Board on

Venice Cobb, Executive Assistant/Board Liaison

NOTE TO READER: If the minutes you have received are not completed as indicated above, this means they are not the official minutes of the Parking Management Advisory Board. They will become official minutes only after review and approval, which may involve some amendments, additions or deletions.

S/City Clerk/Boards/Parking Management Board/minutes