

**PARKING MANAGEMENT ADVISORY BOARD MINUTES
TUESDAY, MAY 22, 2012, 5:30 P.M.
ENVIRONMENTAL SERVICES CONFERENCE ROOM**

MEMBERS PRESENT:

Fran Marincola
Bruce Gimmy
John Gergen
Alan Kornblau
Cecelia Boone
William Morse
Margie Walden
Herman Stevens

MEMBERS ABSENT:

Peggy Murphy
Mark Krall
Brian Rosen

STAFF PRESENT:

Scott Aronson, Parking Management Specialist
Randal Krejcarek, City Engineer, PE, LEED,

STAFF ABSENT:

None

GUESTS/OTHERS:

Jorge Gallego, Jorge's Shoe Repair
Carole Hynu, Forms Gallery
David Cooks, Hand's Stationary
Mark Stone, Nutrition Cottage
Marjorie Ferrer, Downtown Development Authority
Jen Davis
Rick Burgess
Mario Amaya
Roy Simon
Kevin Bennett

I. CALL TO ORDER:

The meeting was called to order by Chairperson, Mr. Fran Marincola, at 5:33p.m.

II. APPROVAL OF AGENDA:

Ms. Gergen made a motion to approve the agenda, seconded by Ms. Walden. Said motion passed unanimously.

III. APPROVAL OF MINUTES:

No motion was made at this time. The minutes will be approved at the meeting in June.

IV. OLD BUSINESS:

There was no old business.

V. COMMENTS BY CITIZENS: (non-agenda items)

There were no comments by citizens on non-agenda items.

VI. NEW BUSINESS:

A. Parking Study

Mr. Marincola mentioned two options which included the installation of meters or no meters on Atlantic Avenue with one hour free parking. Additionally, he suggested that two spaces north and south of Atlantic Avenue be free.

Mr. Morse wanted to know what would keep business owners and employees from parking in the free parking spaces.

Mr. Marincola stated that the time frame will be a deterrent because drivers will not want to move their vehicles every hour.

Ms. Boone spoke about business owners paying a percentage that would be contributed towards parking and asked how much money would need to be raised if there were no meters.

Mr. Krejcarek advised that \$800,000.00 would need to be assessed if there were no meters.

Discussion ensued with Ms. Boone asking how the money would be used. Mr. Krejcarek stated that the money would be used for operation costs, maintenance costs and debt service for the Old School Square Garage.

Mr. Gergen asked about enforcement costs.

Mr. Aronson stated that citation revenue pays for the enforcement costs of the parking system.

Ms. Walden stated that she has had some reservations since the last meeting. She went on to say that she finds it difficult to vote for a program where no financials are presented. She feels that it is more realistic to have meters in the evening from 5:00 until midnight when Downtown is more utilized and have a more sense of freedom during the daytime.

Mr. Marincola stated that free parking throughout Downtown will not allow for a good employee parking system. He continued to state that he is not in favor of having a fee based system due to the expense.

Mr. Gimmy feels that the program decided upon has merit as it makes concessions for daytime parking and employee parking. However, it would be beneficial to have the financials. Mr. Gimmy favors the one hour parking with a two hour maximum on Atlantic Avenue.

Mr. Marincola does not feel having the option to park for an additional hour is beneficial because the customer would have to go to the meter to do so. He feels that it is more beneficial for customers to be able to park for one hour without having to go to a meter. However, Mr. Gimmy feels that visitors will be ticketed because an hour goes by quickly. Discussion ensued with Ms. Boone agreeing that an hour is not enough time to do business Downtown.

Mr. Jorge Gallego expressed concerns about the empty parking lots and suggested the implementation of a color coded system for parking. He is not in favor of metering on Atlantic Avenue. He is in favor of two hour parking.

Ms. Hynu stated that an hour is not enough time for someone to purchase artwork from her business. She feels that the merchants are being forced to move out of the area.

Mr. Aronson stated that metering is meant to be helpful when operated properly.

Mr. Cook stated that he is fine with one hour parking on Atlantic Avenue. However, the surface lots should allow two hour parking. He is not in favor of a buy-up program with the use of a credit card.

Mr. Simon stated that he does not know if having parking meters is the answer. He prefers one hour parking on Atlantic Avenue and two hours in the surface lots. He is not in favor of having parking meters installed.

Mr. Morse suggested metering after 5:00 p.m. until 2:00 a.m. and non-metered parking during the day.

Mr. Marincola stated that free parking throughout Downtown would cause an employee parking problem.

Mr. Morse stated that he prefers two hours free parking on Atlantic Avenue.

Ms. Boone suggested stickers for employees and a designated parking area.

Mr. Aronson stated that the program would have to be enforced by the employers as parking spaces are public and the City cannot tell an employee not to park in a public space.

Mr. Marincola stated that the program will work best if parking on Atlantic Avenue is limited to one hour free. He feels that customers should park in the parking garages or surface lots if they need additional time.

Ms. Ferrer stated that free parking is an added value which provides great customer service. She is in favor of two hour free parking on Atlantic Avenue.

Mr. Gallego advised that he would prefer paying a fee instead of having meters on Atlantic Avenue. He feels that metering will hurt the business Downtown.

Mr. Simon stated that there will be vacant businesses if business owners are assessed a fee.

Mr. Stone stated that he is already paying fees that he cannot afford and is not in favor of an assessment. He also said that employees will not be able to pay a yearly parking fee.

Mr. Amaya spoke of the Cabana restaurant that he operates in West Palm Beach, as well as, in Delray Beach. He advised that the customers in West Palm Beach do not carry change to pay for

metered parking. He noted that his employees are not permitted on Atlantic Avenue and would not be against paying a yearly employee parking fee.

At this time, Board members and staff discussed employee/resident parking programs where codes are provided to customers to use for metered parking.

Board members decided to make one motion for Items A-E.

Mr. Gimmy made a motion to approve staff's recommendation which is stated below as Items A-E. The motion was seconded by Mr. Morse.

Staff recommended the following options:

A. Parking meter fees will be required between the hours of 9:00 a.m. and midnight seven days per week.

Mr. Kornblau advised that the Board voted for 9:00 a.m. to 2:00 a.m. for metered parking at the last meeting. He is not in favor of changing the time from 2:00 a.m. to midnight.

Mr. Aronson explained that the times will remain as stated in the previous motion if the motion on the table is denied.

The motion was denied 8-0.

B. Surface lots allow up to 4 hours of parking, permitting buy-up not to exceed 1 hour, until 6:00 p.m. daily with parking garages having no daily time limits.

Mr. Aronson noted that the time was changed from 5:00 p.m. to 6:00 p.m.

The motion was approved 7-0. Mr. Stevens was no longer present. Therefore, he did not vote.

C. On-street parking time limits remain unchanged at their respective 6:00 p.m. and 8:00 p.m. with first hour free program ending at 6:00 p.m. system side daily.

Mr. Marincola voiced his concern regarding metering on Atlantic Avenue during the daytime. He feels that there should be one hour free parking only on Atlantic Avenue. Customers who need more time should park on a side street or in a four hour parking lot.

Mr. Aronson said that there may be unforeseen circumstances that may require a customer to exceed the one hour parking.

Ms. Ferrer prefers no meters on Atlantic Avenue with two hours free on Atlantic Avenue.

The business owners present were not in favor of metered parking. They fear that they will lose customers if this happens. Discussion ensued between Board members and the business owners regarding metered parking.

Mr. Gimmy stated that he is in favor of parking management. He noted that there are malls with free parking that are not doing well.

The motion passed 4-3 with Mr. Marincola, Ms. Boone and Ms. Walden dissenting.

D. Recommend approval of the fee schedules for the various parking pass programs.

Mr. Gimmy suggested stickers versus hang tags for use in the program.

Mr. Aronson stated that it is easier to make changes when hang tags are used. The use of stickers would be cumbersome.

Mr. Gergen spoke about the beach parking sticker program.

The members were not in favor of staff's recommendation as presented. They felt costs were too high.

The motion was denied 7-0.

Board members came to a consensus to continue discussion on this item after discussing Item E.

E. The adoption of the protocols outlined for said parking pass programs.

The motion was approved 7-0.

At this time, Board members continued discussing **Item D** and decided to make a separate motion.

Ms. Boone and Mr. Gimmy felt that some of the fees were too high.

Mr. Gimmy made a motion to recommend approval of staff's recommendation with the exception of the employee parking fees which will be a maximum of \$100.00 per year. The motion was seconded by Ms. Boone.

Mr. Kornblau stated that all the maximums should be at \$100.00 per year with the exception of seasonal residents and frequent visitors.

Mr. Gimmy withdrew his motion.

Board members continued discussion on the tracking method and prices proposed by staff.

Mr. Gimmy made a motion to approve staff's recommendation with changes. The cost for merchants will be \$150.00 per year, the cost for employee parking will be \$100.00 and Delray residents will pay \$110.00. The motion was seconded by Mr. Gergen and failed 3-3. Ms. Boone, Mr. Morse and Mr. Kornblau dissented. Ms. Walden was no longer present to vote.

Mr. Boone stated that she prefers \$100.00 maximums. She then suggested that employees pay \$50.00 per year.

Mr. Gimmy changed his motion to recommend approval of staff's recommendation with changes. The yearly cost across the board will be \$100.00 with the exception of seasonal resent/frequent visitors which will cost \$25.00 per month. The motion was seconded by Mr. Kornblau. Said motion passed 6-1 with Mr. Gimmy dissenting.

Mr. Gimmy made a motion to recommend one or two hour free parking on Atlantic Avenue. The motion was seconded by Mr. Morse.

Ms. Boone stated that she prefers two hour parking free on Atlantic Avenue.

Mr. Gimmy amended his motion to recommend up to two hour free parking on Atlantic Avenue. The motion was seconded by Mr. Morse and passed 4-2. Mr. Gimmy and Mr. Kornblau dissented.

B. Public Comment

None

C. Board Consideration of Public Comment

None

D. Board Recommendations

None

VII. COMMITTEE REPORTS ON PARKING RELATED ISSUES:

Board members presented a brief status report of items taking place on their respective Boards. Members agreed due to agendas and minutes available from these Boards, there was no need for detailed minutes on this agenda item.

VIII. NON-AGENDA ITEMS

A. Comments by Board Members

None

B. Comments by Staff

None

There being no further business, Chairperson, Mr. Marincola, declared the meeting adjourned at 8:06 p.m.

Venice Cobb, Executive Assistant/Board Liaison

The undersigned is the Secretary of the Parking Management Advisory Board and the information provided herein is the minutes of the meeting of said Parking Management Advisory Board on May 22, 2012, which minutes were formally approved and adopted by the Board on

Venice Cobb, Executive Assistant/Board Liaison

NOTE TO READER: If the minutes you have received are not completed as indicated above, this means they are not the official minutes of the Parking Management Advisory Board. They will become official minutes only after review and approval, which may involve some amendments, additions or deletions.
S/City Clerk/Boards/Parking Management Board/minutes